

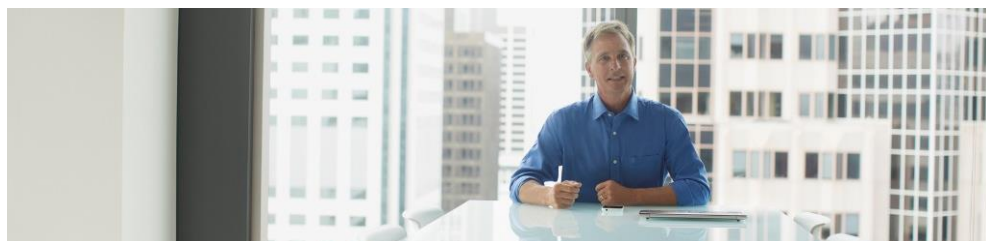
# Privacy (GDPR/NDB) and Security Assessment

Concerned about privacy fines and security breaches?



If you're not, you should be. In Gartner's 2019 Emerging Risks report, privacy regulation was the top risk. And Australia's OAIC now has the power to issue fines and order corrective actions. But addressing privacy & security properly can also be a competitive advantage.

**Astrum's Privacy and Security Assessment helps businesses avoid costly privacy fines and security breaches by identifying gaps in their processes and systems. It can also create competitive advantages like increased customer and partner loyalty, and faster time to market.**



## What you get

- Privacy assessment based on GDPR or the Australian National Data Breaches scheme (NDB).
- Security assessment based on ISO 27001 or NIST 800.
- High-level remediation plan to address privacy and security gaps.

## Avoid Fines & Breaches

- **Fines** – Privacy fines can be as high as 4% of annual global turnover. Fines for individuals can also be applied.
- **Breaches** – In 2018, the average cost of a data breach was A\$5.2M.
- **Cyber crime** – The global cyber crime market is worth almost A\$3T, more than the combined global drug trade.

## Competitive Advantage

- **Customer loyalty** – Win the loyalty of digital consumers with strong privacy and security of their data.
- **Faster to market** – Retrofitting privacy and security slows a new product's release cycle.
- **Improved partnerships and tender responses** – Large companies, both local and global, are increasingly requiring their suppliers to be privacy compliant.

## Company Advantage

- **Reduced cost** – Privacy and security by design is cheaper in the long run.
- **Reduced risk** – Because privacy and security is embedded into your products.
- **Future ready** – Implementing our Program of Work often results in a culture that's ready for the future.

## Why Astrum?

- We talk *business first*, technology second.
- We're *cost effective* by working with you using nimble teams of experts.
- We engage at all levels, from the *board* down to your security professional.
- We're *experienced*, having worked with organisations large and small.
- We address both *privacy AND security*.